

Rotary



District 5110

Central & Southern Oregon & Northern California

# 5110 In Action eNews

Volume 1, Number 18, February 25, 2020

## SAVE THE DATE: Plenty of great Eugene activities in store at May 1-3 District Celebration

By Beth Sheehan on Tuesday, February 25, 2020



An autograph signing by the top-seeded University of Oregon Women's Basketball Team, an Urban Wine Walk and a Sunday tour of the new Hayward Field, site of the 2020 US Olympic Track and Field Trials -- all highlights of the good work by the District Celebration committee to attract you to the Youth theme around the three-day event, to be held in Eugene May 1-3.

[Reserve your room](#) by March 31 at The Graduate.

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## Southern Hospitality and Rotary Fellowship at its best!

By Judi Beard-Strubing on Tuesday, February 25, 2020



Big Easy energy and Rotary Fellowship -- now that's investing in a great time away -- that's what you can expect when you visit Rotary District 6200 in Louisiana! The dates are April 15-29.

As part of the ROTARY FRIENDSHIP EXCHANGE to this area, you will experience beautiful country, relaxed living, Zydeco music, alligators and perhaps the best food you will ever experience! Jambalaya, Gumbo, Etouffee, Po'boys, Boudin, Crawfish, Shrimp, Catfish, Andouille Sausage and of course everything in Cajun culture! Don't miss this extraordinary opportunity.

[Click here for more information on the "Big Easy" itinerary and sign-ups.](#)

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## Calling all clubs' Public Image chairs -- Action video needed for member recruitment project!!

By Michael D. Corwin on Tuesday, February 25, 2020

Here is a **call for all clubs to alert their Public Image chairs** that we need video footage of your club at work in your communities and abroad! We have the opportunity to produce a network-ready District 5110 30-second television spot (thank you to Sandi Black of the Southtowne club and her connection to Ryan Postma at Eugene's Attic Media) that can be used throughout our local TV markets. The message will be high-energy, diverse, engaging and applicable to introduce Rotary to your area and recruit your future local Rotarians.

We need quality footage (even from a late model iPhone) of your club in action at some of your



signature events. When shooting and sending it to us, be thinking of the following:

- These shots will be used in very short edits (probably seconds on average).
- Do not pose these shots, they need to be candid and provide instant recognition of the great community work being done.
  - Example: The Rotary Club of Greater Corvallis club reads Dr. Seuss to the thousands of young children in our local 509J school district appropriately on Dr. Seuss' birthday. The videos in this case need to center on Rotarians with the Cat-in-the-Hat hat reading the Seuss book to a K-3 class with the kids' back to the camera (you don't want to have to deal with video releases for non-Rotarians and their children).
- Do not include signage of your area or your club that will be easily recognizable....this needs to be all about Rotary and the action as it needs to assist in promotion of Rotary and the recruitment of Rotarians in all District 5110 clubs
- Do not include scenery that will be easily recognizable for the very same reason....again all about the energy and the action.
- Emphasize diversity within your club.....let's break the old stereotypes of Rotary with this quick message.....that means old white hairs like me need to be on the camera not in front of it :)

Thanks ahead of time for your work on this worthwhile project!

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## Your Olympic Trials lodging answer can be a Rotary donation!

By Christine Waugh on Tuesday, February 25, 2020



Are you a Rotarian who is attending the 2020 USA Olympic Track and Field Trials in Eugene, Oregon? Are you looking for lodging during the Trials?

If you answer **yes**, stay in the home of a Southtowne Rotary Club member and, instead of paying for your lodging, make a \$275/night (2 person occupancy) donation to the Southtowne Rotary Foundation. You get great accommodations and your donation will support student scholarships and the Club's service projects both locally and internationally.

For more information, click [here](#).

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## Let's Leave No Girl Behind sponsored by six Rotary Clubs and District 5110 grant

By Emily Francona on Wednesday, February 26, 2020



Mayan children in remote villages of Guatemala's mountainous Western highlands seldom acquire sufficient Spanish language proficiency in government-run elementary schools to continue their studies in middle and high schools.

To address this problem, the Rotary E-Club of the State of Jefferson created its [Let's Leave No Girl Behind](#) project, focused on education and literacy. [Read more](#).

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## Coos County Club hosting of Rotary's first woman president this Monday

By Eva Ellen Germaine Shimotakahara on Monday, February 24, 2020



Dr. SylviaWhitlock , the first female to serve as the president of a Rotary club, will be visiting Coos Bay to share a presentation titled **◆Edge of Tomorrow◆**. She will speak at Southwestern Oregon Community College◆s Coos campus, 1988 Newmark Ave., on Monday, March 2, 2020 at 6:00 pm in the Hales Center for the Performing Arts. This talk is free and open to the public. The following day, March 3. [To learn more...](#)

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